CAA FOOTBALL

C O M P L I A N C E M O N T H L Y

Delaware * Hofstra * James Madison * Maine * Massachusetts * New Hampshire * Northeastern * Rhode Island * Richmond * Towson * Villanova * William & Mary

Oct 2008 Football Recruiting Calendar

S	M	Tu	W	T	F	S
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Quiet Period

Possible Evaluation Days

Recruiting Calendar
Oct 1– Oct 31
Quiet Period

(42 Possible Evaluation Days [Sept, Oct, Nov])

Resource Center

Thomas E. Yeager
Commissioner

Kathleen Batterson
Senior Associate Commissioner
kbatterson@caasports.com
Office ext. 13

Chuck Robinson
Compliance Intern
Crobinson@caasports.com
Office ext. 29

CAA

8625 Patterson Ave
Richmond, VA 23229

Phone: 804.754.1616
Fax: 804.754.1973
Website: www.caasports.com

Visit the Compliance Corner on www.caasports.com

Computer Recruiting Presentations

Date Issued: Sep 11, 2008
Type: Ed. Column
Item Ref: 1

Interpretation:

NCAA Division I institutions should note that pursuant to NCAA Bylaw 13.4.2.4, an institution may produce a computer recruiting presentation (e.g., using presentation software) to show a prospective student-athlete during any permissible on- or off-campus contact. In addition, the computer recruiting presentation may be posted on the institution's Web site. A computer recruiting presentation may not be created by an entity outside the institution, and may not be personalized to include a prospective student-athlete's name, picture, or likeness. Further, such computer recruiting presentations may not include any video/audio component (except as permitted in Bylaw 13.4.2) or any features (e.g., sound effects, animation) that are not included with the presentation software program. Therefore, any highlight film/videotape/audio tape incorporated into a computer recruiting presentation may not include clips of activities that are indirectly related to the contests (e.g., team travel, team meals, entertainment activities, practice activities, institutional facilities). However, a computer recruiting presentation may include clips of actual athletics contests and activities that occur on the day of the contest that are directly related to the contest (e.g., pregame player introductions, half-time band and cheerleader performances, locker-room talks, crowd reactions, sideline coaching staff activities, post-game on-field award presentations). Lastly, a computer recruiting presentation may include still photographs of activities not directly related to a contest in the recruiting presentation.

 Q & A on page 2

Full Question and Answer Session Located on LSDBI.

RECRUITING REMINDER– ADDITIONAL CORE COURSE

Date Issued: Aug 27, 2008
Type: Official
Item Ref: 1-b

The committee determined that it is not permissible for a prospective student-athlete to use a core-course, including an online course, completed after high school graduation to satisfy initial-eligibility requirements if the prospective student-athlete is enrolled in the course while concurrently receiving athletically related financial aid to attend an institution's summer term.

CAA Tip: Everyone enjoys the fun of the NCAA College Football Season, however it is important that we remind our staff and our student-athletes about the NCAA's Sports Wagering Bylaws. These Bylaws can be found in the NCAA Manual under 10.3 Sports Wagering Activities. Remember that the NCAA specifically prohibits; Institutional athletic staff members, non-athletics institutional staff member with athletics related duties, conference staff members, and student-athletes from engaging in sports wagering activities or providing information to individuals involved in sports wagering.

Computer Recruiting Presentations—Q & A

Q: The legislation states that computer recruiting presentations cannot be created by an entity outside the institution. Who may produce the computer recruiting presentation at the institution?

A: Any institutional employee may produce the computer recruiting presentation, including noncoaching athletics department staff members (e.g., academic advisor, director of operations). Developing a computer recruiting presentation is not intended to place additional costs on the institution. As such, an institution may not arrange for an outside entity to prepare the presentation as a gift-in-kind to the institution as this would be contrary to the legislation.

Q: May a computer recruiting presentation be sent to a prospective student-athlete?

A: Although the presentation may be posted on the institution's Web site, it may not be sent to a prospective student-athlete because it would be considered an impermissible attachment to general correspondence. Permissible attachments to general correspondence may include only information that is not created for recruiting purposes.

Q: If there is a nonathletics video (e.g., virtual tour of campus) on the institution's Web site, is it permissible to include a hyperlink to the nonathletics video in the computer recruiting presentation so that it may be shown during the presentation? In addition, could the institution insert the nonathletics video directly into the computer recruiting presentation?

A: It is permissible to include a hyperlink to a nonathletics video that is posted on an institution's Web site provided it meets one of the legislated exceptions to Bylaw 13.4.2 (for example, official academic admissions and student services information produced by the institution and available to all students). In addition, it is permissible to include in the computer recruiting presentation a hyperlink to general informational video content related to an institution's athletics programs, provided such content is generally accessible to the general public and is not created for recruiting purposes. Finally, it is permissible to insert a nonathletics video that is available to all students in the computer recruiting presentation.

Q: May the computer presentation include a permissible highlight film?

A: It is permissible to insert an actual highlight film (or video/audio tape) into a computer recruiting presentation provided it meets the parameters for a highlight film/video/audiotape outlined in Bylaw 13.4.2.1.

Q: Is it permissible to use features (e.g., sound effects, animation) that are included with the presentation software program in the computer recruiting presentations?

A: It is permissible to use only those features that are included with the presentation software program. It is not permissible to insert any additional items that alter the features of the program to personalize it for the institution or prospective student-athlete. For example, it is permissible to include animated clip art or noise effects that are part of the software program. However, it is not permissible to insert an animated version of the institution's mascot or a sound clip of the institution's fight song into the computer recruiting presentation.

Q: Is it permissible for a prospective student-athlete to view the computer recruiting presentation on a television or monitor?

A: It is permissible to connect the computer to a television or monitor for viewing. An institution also may show the computer presentation in a classroom setting with a projector/projection screen or on the wall. When considering how to show the presentation using different devices (e.g., television, projections screen), it is important to note a computer must be used as the source of the presentation when shown.